



Pimp My Pump is an art collective consisting of five members. Three years ago they started they work by spontaneously painting old water pumps. Water pumps were trademarks of our childhood and our neighborhoods. However, water pumps, the most precious city symbols, have been ignored for years, and it is our duty to keep the magic alive.

At that moment the idea to form PMP was born! Old water pumps were brought to life. What started as a spontaneous painting idea has turned into different activities all around town. Today PMP has an envious collection of 60 painted water pumps. PMP continuously work and their art collection has become a tourist attraction and a part of our daily life which always brings a smile to our face.



Soon PMP was recognized as great art form for many art projects and street art festivals. Some of the projects PMP has worked on included: Museum night, collaboration with The Museum of Contemporary Art as a part of the World Water Day project, participating at the Festival of Culture of Change in a Student Center, for three consecutive years they have participated in a popular street art festival Cest is d'Best, they have painted nursery schools and elderly homes and they have shared their inspiring story on the independent conference TEDx Zagreb-Maksimir (2013) and Koprivnica (2014). On every event visitors also get a chance to taste original natural water served in specially designed PMP water bottles.





In time the idea of PMP project engaged the citizens in community projects. PMP has taken part in a project which promoted running and was supported by Adidas, they have organized three block parties which helped to clear neglected green surfaces and city parks and they have proved that this type of street art can be popular outside Croatian borders.



### PIMP MY PUMP Marge Simpson doselila u Zagreb



Na Zagrebačkom velesajmu osvanule su dvije nove šarene pumpe. Prvo se pojavila Marge, slavna majka iz pomaknute crtane obitelji Simpson, a zatim i Rubikova kocka koja je mnoge zabavljala, ali i frustrirala u djetinjstvu

Autor: tportal.hr S dolaskom suhih i toplih dana dvojica Pimp my Pump, Bare i Ljuba, najavili su da će novo oslikane pumpe preplaviti grad pozitivnom energijom. Da je tome tako, pokazale su i dvije svježije 'oživljene' na Zagrebačkom velesajmu. Jedna je podignuta u čast svjetski slavnoj crtanoj seriji 'The Simpsons', a druga jednoj od poznatijih mozgalica na svijetu - Rubikovoj kocki.

Social media sharing options (Twitter, Facebook, etc.) and a list of related articles with small thumbnails: 'MEMORIJALNA PUMPA Počast Louu Reedu i na ulicama Zagreba', 'PIMP MY PUMP Pešča je dobila pumpu s likom predsjednik Željka Malnara', 'PIMP MY PUMP Gospon Fulir osvanuo na javnoj pumpi u Zagrebu'.

### "Pimp my pump" na Noći muzeja u galeriji Modolor



Foto: arhiva

#### Najčitanije

- INTERVJU The National Hrvatski prvini svjetovni hitovi pjesme
KRESIMIR DOLENIĆ 'Model Dubrovačkih ljetnih igara je iz SFRLJ. Takav festival više ne može opstati'
ODLAZAK Bora Đorđević bio je jedan od posljednjih baridova ex-YU kinematografije
BOX-SET DINE DVORNIKA Peterostruki portret velikog inapio ugasio bijeska
5. STARIGRAD PAKLENIKA FILM FESTIVAL Pionir i promocija glazbenih dokumentaraca
GOAL Morata za 18 milijuna eura u Juventus

#### COCTAIL / PSIHOMODO POP DOBIO PRVI TRG POSVEĆEN BENDU



#### PSIHOMODO POP DOBIO PRVI TRG POSVEĆEN BENDU ULIČNI PARTY PSIHOMODO POPA I PIMP MY PUMPA



Kako bi taj događaj učinio što posebnijim i lakši počast ovom kulturno značajnom Pimp My Pumpu, ali i njegovim članovima, organizatori su odlučili i završiti u 'Trg Psihomodo Popa', a bend je na novoosvanom uličnom trgu održao promotivni koncert u okviru koncerta u domu Aporova.

#### IZDVOJENO NAJČITANIJE

- KOR HOLTEK: 'Na izlasku koncerta osjećam i osjećaj i gubitak'
JELENA KARLEUŠA: 'Najbolji aparat, najbolji detalji'
ZODIAC I DALJE... Ove su godine fiktivne Pimp My Pump
TIMO ŠERBICA: 'Gubitak pogleda na pop i rock'
BERNARDA TELJEK: 'Poboljšati meš'
MARTA ĐURĐEVIĆ: 'Bila je kraljica'
VIKTORIJA LEA: 'Gledala sam'
MARTA MEMIJA: 'Miro i mero'
DJEVIČKA MIKELIĆ: 'Miro i mero'
SHOW BIZZ: 3,083 people like SHOW BIZZ

Article in Chinese from Xinhua News Agency: '变涂鸦为景观-克罗地亚街头艺术家新实践'. It discusses the 'Pimp My Pump' project in Zagreb, where street artists have painted water pumps to look like famous figures and objects like a Rubik's cube. The article includes photos of the artists and their work.

New is not always the best, old things can always be renovated and put back in use, it can refresh an area and give it soul, which every city has, we just have to find it!